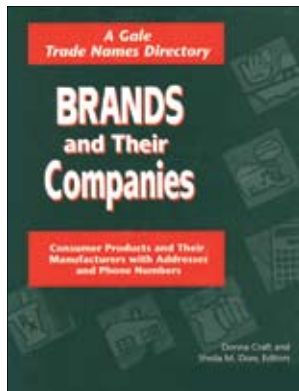


# Brands and Their Companies

Now online on *Gale Directory Library*



*Brands and Their Companies* lists manufacturers and distributors from small businesses to large corporations, from both the public and private sectors, covering hundreds of thousands of consumer brands and companies. *Brands and Their Companies* also includes companies that are now out of business as well as brands that are no longer in production, ensuring comprehensive, historical coverage.

Each annual edition of *Brands and Their Companies* features more than 400,000 U.S. consumer brands and 115,000 manufacturers, importers and

distributors, with additional companies and brands added and existing entries fully updated. Multiple editions are available by standing order, ensuring access to the most up-to-date information as well as historical data. Entries typically include: brand name; company name and contact information, including address, phone, e-mail, Web site; products; SIC code; PTO classification; and more.

## Real-world users might include:

- Researchers searching for the manufacturer of a specific brand name can easily locate the company's name and contact information
- Business professionals can quickly create customized lists of brands and companies in particular fields, with full contact information
- Invaluable historical data provides users with information on companies that have gone out of business, allowing researchers to identify brands long defunct
- And many others

Please contact your Gale Representative.

In the U.S. and Canada: 1-800-877-GALE or visit [www.gale.com/DirectoryLibrary](http://www.gale.com/DirectoryLibrary).

Outside the U.S. and Canada: Visit [www.gale.com/world](http://www.gale.com/world) for a list of Distributors and Sales Offices.

## ABOUT GALE DIRECTORY LIBRARY

With *Gale Directory Library*, researchers can use state-of-the-art functionality to perform a range of data sorting, filtering and exporting. These innovative features, unlike anything seen previously from our directories, make *Gale Directory Library* the essential tool for research.

- Find contacts — Finding a company, person, publication (or other kind of entity) is easy. Basic search lets users quickly look up names, search by keyword, and browse the full text of your directory holdings.
- Generate lists, analyze trends — Export search results and use them in programs like Excel or Word, making the creation of mailing lists a snap.
- Cross-searchable — Search across our growing number of directory titles. Each directory can be searched individually by its own unique data fields, or search the entire directory collection.

## Additional benefits of *Gale Directory Library*:

- Use it like a database; buy and own it like a book collection
- State-of-the-art search, sort and export features
- Available 24/7 from any Internet-connected computer
- Choose the directory titles you want, and own the data
- Print, e-mail or download individual entries
- Entries include hot-linked Web sites and e-mail addresses (when available)
- Export results to analyze data or generate mailing lists
- Includes more data than print version, when appropriate
- Marked items lists let you select entries to generate custom results
- Available backfiles provide historical data
- Growing list of available directories