Globalization is the biggest opportunity and the greatest challenge for the future of business. **Gale Business Insights: Global** is the first online resource that empowers professionals to not just research topics, but to provide the tools to interpret their research. With unique access to the most meaningful business information, **Gale Business Insights: Global** is designed to give researchers a true competitive advantage in the international marketplace.

**Deep business intelligence powered by statistical data lets the researcher spend less time searching for data and more time utilizing meaningful results.**

**Transforming information into insight**

By combining extensive authoritative data and powerful analytical tools, **Gale Business Insights: Global** benefits professionals by:

- Equipping researchers with the facts they need on international business topics and to compare global economies, companies and industries with the data and the tools needed to analyze information—wrapped within the context required to interpret results from an international perspective

- Allowing researchers to find organized content around countries, companies, industries, and topics in one place from many sources

- Enabling researchers to meet their needs of seeking hard-to-find data—therefore accomplishing their tasks and goals quickly for ease and productivity

**Create a research experience you can’t get anywhere else with these signature features**

- Integrated narratives with statistical data
- Easy compare and contrast
- Support for the case method

**Transforming Learning through Innovation**
• **Case Studies** from our timely CaseBase collection, as well as cases from partners worldwide

• **Global industry research reports** for specific industries within specific countries

• **Interactive LiveCharts** for economic and business indicators that allow researchers to generate their own analyses and custom charts for use in reports and presentations

• **Global company and country overviews** full of detailed information, as well as interactive rankings and stats, with quick links to associated news, case studies and journal articles