

Major Companies of Africa South of the Sahara

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Published by Graham & Whiteside Ltd., the *Major Companies* directories provide detailed information on the leading businesses worldwide. *Major Companies of Africa South of the Sahara* covers thousands of companies active throughout sub-Saharan Africa, including South Africa and 42 other nations, such as Rwanda, Burundi, Sudan, Kenya, Uganda, Ethiopia, Somalia, Angola, Botswana, Cameroon, Equatorial Guinea, Ghana, Liberia, Mali, Niger, Senegal and Sierra Leone.

Each annual edition of *Major Companies of Africa South of the Sahara* profiles more than 2,150 of the largest businesses in South Africa plus more than 4,250 businesses in non-Arab countries south of the Sahara. Multiple editions are available by standing order, ensuring access to the most up-to-date information as well as historical data. Entries typically include: full company name; address, phone and fax numbers; e-mail and Web addresses (when available); names of management and board members; description of the company's activities; parents, subsidiaries and agents; brands and trademarks; number of employees; financial information for the previous two years; principal shareholders; and more. Also included are the contact names of more than 25,000 senior executives.

Real-world users might include:

- Business analysts can quickly locate detailed information on companies working in particular fields, focused on specific geographic locations within sub-Saharan Africa
- Job seekers can cross-search with other *Major Companies* directories to easily create contact and mailing lists to explore international opportunities
- Business professionals can quickly access up-to-date data for competing or complementary companies, including financial information and industry activity
- And many others

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ABOUT GALE DIRECTORY LIBRARY

With *Gale Directory Library*, researchers can use state-of-the-art functionality to perform a range of data sorting, filtering and exporting. These innovative features, unlike anything seen previously from our directories, make *Gale Directory Library* the essential tool for research.

- Find contacts — Finding a company, person, publication (or other kind of entity) is easy. Basic search lets users quickly look up names, search by keyword, and browse the full text of your directory holdings.
- Generate lists, analyze trends — Export search results and use them in programs like Excel or Word, making the creation of mailing lists a snap.
- Cross-searchable — Search across our growing number of directory titles. Each directory can be searched individually by its own unique data fields, or search the entire directory collection.

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- Marked items lists let you select entries to generate custom results
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- Growing list of available directories