Major Food and Drink Companies of the World
Now online on Gale Directory Library

Published by Graham & Whiteside Ltd., the Major Companies directories provide detailed information on the leading businesses worldwide. Major Food and Drink Companies of the World covers thousands of major international companies active in the manufacture and distribution of foods and alcoholic and non-alcoholic beverages.

Each annual edition of Major Food and Drink Companies of the World profiles more than 9,200 businesses. Multiple editions are available by standing order, ensuring access to the most up-to-date information as well as historical data.

Entries typically include: full company name; address, phone and fax numbers; e-mail and Web addresses (when available); names of management and board members; description of the company's activities; parents, subsidiaries and agents; brands and trademarks; number of employees; financial information for the previous two years; principal shareholders; and more. Also included are the contact names of more than 45,000 senior executives.

Real-world users might include:

- Business analysts can quickly locate detailed information on companies working in the food and drink industry, focused on specific geographic locations around the world
- Job seekers can cross-search with other Major Companies directories to easily create contact and mailing lists to explore international opportunities
- Business professionals can quickly access up-to-date data for competing or complementary companies, including detailed financial information
- And many others

Please contact your Gale Representative.
In the U.S. and Canada: 1-800-877-GALE or visit www.gale.com/DirectoryLibrary.
Outside the U.S. and Canada: Visit www.gale.com/world for a list of Distributors and Sales Offices.

ABOUT GALE DIRECTORY LIBRARY

With Gale Directory Library, researchers can use state-of-the-art functionality to perform a range of data sorting, filtering and exporting. These innovative features, unlike anything seen previously from our directories, make Gale Directory Library the essential tool for research.

- Find contacts — Finding a company, person, publication (or other kind of entity) is easy. Basic search lets users quickly look up names, search by keyword, and browse the full text of your directory holdings.
- Generate lists, analyze trends — Export search results and use them in programs like Excel or Word, making the creation of mailing lists a snap.
- Cross-searchable — Search across our growing number of directory titles. Each directory can be searched individually by its own unique data fields, or search the entire directory collection.

Additional benefits of Gale Directory Library:

- Use it like a database; buy and own it like a book collection
- State-of-the-art search, sort and export features
- Available 24/7 from any Internet-connected computer
- Choose the directory titles you want, and own the data
- Print, e-mail or download individual entries
- Entries include hot-linked Web sites and e-mail addresses (when available)
- Export results to analyze data or generate mailing lists
- Includes more data than print version, when appropriate
- Marked items lists let you select entries to generate custom results
- Available backfiles provide historical data
- Growing list of available directories