Ward’s Business Directory of Private and Public Companies in Canada and Mexico

NOW AVAILABLE  Ward’s Business Directory of Private and Public Companies in Canada and Mexico is a comprehensive, one-stop resource for information on thousands of companies active in Canada and Mexico. The most detailed resource of its kind, Ward’s Business Directory of Private and Public Companies in Canada and Mexico provides invaluable, up-to-date information on public and private companies, including full contact details, rankings and analysis.

Available exclusively through Gale Directory Library, Ward’s Business Directory of Private and Public Companies in Canada and Mexico features fully updated information on more than 15,000 companies, including hard-to-find data on small and mid-sized companies. Entries typically include: company name; full contact details, including e-mail and Web site URL (when available); type of company; operating revenue; number of employees; SIC and NAICS codes; a description of the company; and much more.

Real-world users might include:

- Business analysts, executives, corporate researchers and business students can quickly locate detailed information on Mexican and Canadian companies in particular fields
- Job seekers can search for private companies by industry, location and size in specific geographic areas and instantly create mailing lists
- Business and marketing professionals can easily access up-to-date analysis of competing companies, including operating revenue and industry activity
- And many others

Please contact your Gale Representative.
In the U.S. and Canada: 1-800-877-GALE or visit www.gale.com/DirectoryLibrary.
Outside the U.S. and Canada: Visit www.gale.com/world for a list of Distributors and Sales Offices.

ABOUT GALE DIRECTORY LIBRARY

With Gale Directory Library, researchers can use state-of-the-art functionality to perform a range of data sorting, filtering and exporting. These innovative features, unlike anything seen previously from our directories, make Gale Directory Library the essential tool for research.

- Find contacts — Finding a company, person, publication (or other kind of entity) is easy. Basic search lets users quickly look up names, search by keyword, and browse the full text of your directory holdings.
- Generate lists, analyze trends — Export search results and use them in programs like Excel or Word, making the creation of mailing lists a snap.
- Cross-searchable — Search across our growing number of directory titles. Each directory can be searched individually by its own unique data fields, or search the entire directory collection.

Additional benefits of Gale Directory Library:

- Use it like a database; buy and own it like a book collection
- State-of-the-art search, sort and export features
- Available 24/7 from any Internet-connected computer
- Choose the directory titles you want, and own the data
- Print, e-mail or download individual entries
- Entries include hot-linked Web sites and e-mail addresses (when available)
- Export results to analyze data or generate mailing lists
- Includes more data than print version, when appropriate
- Marked items lists let you select entries to generate custom results
- Available backfiles provide historical data
- Growing list of available directories

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