

GREENR

Global Reference on the Environment, Energy, and Natural Resources

Address patrons' growing needs

From the emerging green-collar economy to enduring questions of climate change, environmental issues are shaping the future across the United States and around the world.

For researchers, students, professionals and others interested in environmental and sustainability topics, Gale delivers *GREENR* – an authoritative, intuitive resource that combines news, unique commentary, audio, video, primary source documents, case study statistics and more into a Web-like experience.

Updated daily, *GREENR* offers targeted results:

Students will find resources covering science, history and politics, along with portals to organizations like Greenpeace and the Intergovernmental Panel on Climate Change

Professionals will find data on economics, world trade, law, politics, resource management and other issues tied to business success

Jobseekers will gain insight into the education required to enter the green-collar marketplace

A media-rich portal supporting research in today's hottest topics

Browse Issues and Topics: Hundreds of selections are logically categorized to facilitate search success

The screenshot shows the GREENR website interface. At the top, there's a navigation bar with 'HOME', 'ADVANCED SEARCH', 'BROWSE ISSUES AND TOPICS', 'WORLD MAP', 'SEARCH HISTORY', 'MARKED LIST', and 'MY ACCOUNT'. Below this is a 'Browse Issues and Topics' section with a grid of categories: Agriculture and Food Systems, Economics in the Natural World, Energy, Law and Politics, Environment and Energy, and Resource Management. Each category has a small image and a list of sub-topics. To the right, there's a 'World Map' section with a world map and a 'Featured Video' section with a video player and a 'SEARCH VIDEOS' button. Below these are 'Case Studies' and 'Academic Journals and News' sections, each with a search bar and a 'SEARCH' button. The 'Academic Journals and News' section lists articles from the 'International Journal of Green Pharmacy'.

Featured Video: New videos posted weekly

Customizable World News: Users can choose sources most relevant to them

Discover the center of green research

GREENR (Global Reference on the Environment, Energy, and Natural Resources) brings a balanced assortment of multimedia that delivers:

The content that empowers users

- Hundreds of English-language international newspapers, magazines and refereed journals
- Recognized sources of videos, podcasts and images, updated daily
- Searchable case studies to support targeted research
- A variety of search and browse options

The technology that gets results

- Interactive maps that facilitate browsing by country or topic
- Sharing capabilities via social networking sites
- Customizable homepage, including personalized logins that “remember” users’ preferences

The portals to greater understanding

- Country portals covering more than 160 nations
- Topic/Issue portals in more than 150 categories, from animal welfare to nutrition
- Organization portals providing overviews and links to international associations

GREENR Advisory Board

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▲ Google Map technology lets users connect environmental issues with global points of view



▲ Overviews, videos, case studies and more bring complicated topics into focus