

GREENR

Global Reference on the Environment, Energy, and Natural Resources

Address researchers' growing needs

From the emerging green-collar economy to enduring questions of climate change, environmental and sustainability issues are shaping the future across the United States and around the world.

For researchers interested in an intuitive approach to environmental topics, Gale delivers *GREENR* – an authoritative resource that combines news, unique commentary, audio, video, primary source documents, images, conference reports, statistics and more into a Web-like experience designed to attract attention and foster participation.

Updated daily, *GREENR* takes researchers to new levels of understanding with:

Resources to support in-depth research in business, government, law, medicine and other specialized fields

Intuitive navigation that engages novice and expert users alike

Customizable homepage with personalized logins that “remember” individual users’ preferences

An interdisciplinary portal supporting sustainability and environmental studies

Browse Issues and Topics: Hundreds of selections are logically categorized to facilitate search success

The screenshot shows the GREENR website interface. At the top, there is a navigation bar with links for 'HOME', 'ADVANCED SEARCH', 'BROWSE ISSUES AND TOPICS', 'WORLD MAP', 'SEARCH HISTORY', 'MARKED LIST', and 'MY ACCOUNT'. Below this is a 'Browse Issues and Topics' section with a grid of categories including Agriculture and Food Systems, Economics and Trade, Energy, Environment and Ecology, Food Security, Law and Politics, Pollution, and Resource Management. A 'World Map' section is also present, along with a 'Featured Video' section showing a video thumbnail. At the bottom, there is a 'Case Studies' section and an 'Academic Journals and News' section with a search bar.

Featured Video: New videos posted weekly

Customizable World News: Users can choose sources most relevant to them

Discover the center of green research

GREENR (Global Reference on the Environment, Energy, and Natural Resources) brings a balanced assortment of multimedia that delivers:

The content that empowers users:

- Hundreds of English-language international newspapers, magazines and refereed journals
- Recognized sources of videos, podcasts and images, updated daily
- Searchable case studies to support targeted research
- A variety of search and browse options

The technology that gets results:

- Interactive maps that facilitate browsing by country or topic
- Sharing capabilities via social networking sites
- Customizable news and journals on the homepage to accommodate specific search needs

The portals to greater understanding:

- Country portals covering more than 160 nations
- Topic/Issue portals in more than 150 categories, from animal welfare to nutrition
- Organization portals providing overviews and links to international associations



▲ Google Map technology lets users connect environmental issues with global points of view



▲ To support in-depth research, *GREENR* complements news and commentary with insightful case studies



▲ Video, podcasts, case studies, statistics and more lend context and perspective to today's most pressing environmental issues

GREENR Advisory Board

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