Gale PowerSearch™

Gale PowerSearch offers ease-of-use, enormous flexibility and a wide range of features and benefits – all based on feedback from users. Gale PowerSearch is so user-friendly that more than 70,000 public, academic, K-12 and special libraries have adopted it since its inception.

With Gale PowerSearch, users can instantly access periodical and reference content in multiple Gale resources from a single starting point while also cross-searching eBooks in the Gale Virtual Reference Library. Now Gale PowerSearch will appeal to, and empower, researchers, students and other users even more.

The Value of the Gale PowerSearch Platform:

NEW FEATURES
- Search Assist provides web-search functionality and recommendations similar to Yahoo® and Google
- On-demand language translation includes three newly added languages: Chinese, Japanese and Korean
- Enhanced results include improved relevancy rankings and easier access to filters and limiters
- More intuitive advanced searching with Search Assist on the most used indexes

AND MUCH MORE
- Users can cross-search Gale holdings such as Gale Virtual Reference Library, InfoTrac collections and specific In Context resources
- Results include multimedia — images, video and podcasts
- Search within result lists to target specific content
- Technology that delivers audio versions of articles and downloadable MP3 files
- Document management includes e-mailing, bookmarking, downloading or printing
- Easy-to-use citation tools facilitate research results

The new homepage offers trending research topics and Search Assist recommendations.

Enhanced search results incorporate multimedia including images, videos and podcasts.
 Millions of entries. Multiple resources. Just one search.

\textit{Gale PowerSearch} enables users to cross-search content from multiple Gale resources, including all of our InfoTrac\textsuperscript{®} periodical products (such as \textit{General OneFile\textsuperscript{®}}, \textit{Academic OneFile} and others), eBooks available through the \textit{Gale Virtual Reference Library}, and select \textit{In Context} products.

\textbf{Gale PowerSearch features:}

- User-friendly homepage with easy-to-navigate links to trending topics
- Simplified browsing through more than 20,000 publications
- The ability to cross-search periodicals with more than 7,000 eBooks from Gale, Scribner Writers, Twayne’s Authors, U•X•L and over 60 partner publishers
- “Publication Browse” and “Subject Browse” capabilities, including hover technology to see more publication details without clicking through
- Technology that supports a diverse range of languages with on-demand translation of documents and interface
- The ability to create individual account profiles: name and save any search, create bibliographies and reading lists, and receive search alerts when new content is available
- Web 2.0 sharing tools, including Del.icio.us, MySpace, Reddit, Digg, Facebook, Newsvine and more

\footnotesize On-demand language translation – available in several languages including newly added Chinese, Japanese and Korean – appeals to researchers of varying backgrounds.