Ward’s Business Directory of U.S. Private and Public Companies
Now online on Gale Directory Library

Ward’s Business Directory of U.S. Private and Public Companies is a comprehensive, one-stop resource for information on thousands of companies active in the United States. The most detailed resource of its kind, Ward’s Business Directory of U.S. Private and Public Companies provides invaluable, up-to-date information on public and private companies, including full contact details, rankings and analysis.

Each edition of this long-standing resource features more than 112,000 company entries, approximately 90% of which covering privately held companies. Multiple editions are available by standing order, ensuring access to the most up-to-date information as well as historical data. Entries typically include: company name; full contact details, including e-mail and Web site URL (when available); type of company; operating revenue; number of employees; SIC and NAICS codes; a description of the company; and much more.

Real-world users might include:

- Business analysts can quickly locate detailed information on companies in particular fields state by state
- Job seekers can search for private companies in specific geographic areas and instantly create mailing lists
- Business professionals can easily access up-to-date analysis of competing companies, including operating revenue and industry activity
- Business researchers can quickly compare companies across timelines, industries and geographic regions
- And many others

Please contact your Gale Representative.
In the U.S. and Canada: 1-800-877-GALE or visit www.gale.com/DirectoryLibrary.
Outside the U.S. and Canada: Visit www.gale.com/world for a list of Distributors and Sales Offices.

ABOUT GALE DIRECTORY LIBRARY

With Gale Directory Library, researchers can use state-of-the-art functionality to perform a range of data sorting, filtering and exporting. These innovative features, unlike anything seen previously from our directories, make Gale Directory Library the essential tool for research.

- Find contacts — Finding a company, person, publication (or other kind of entity) is easy. Basic search lets users quickly look up names, search by keyword, and browse the full text of your directory holdings.
- Generate lists, analyze trends — Export search results and use them in programs like Excel or Word, making the creation of mailing lists a snap.
- Cross-searchable — Search across our growing number of directory titles. Each directory can be searched individually by its own unique data fields, or search the entire directory collection.

Additional benefits of Gale Directory Library:

- Use it like a database; buy and own it like a book collection
- State-of-the-art search, sort and export features
- Available 24/7 from any Internet-connected computer
- Choose the directory titles you want, and own the data
- Print, e-mail or download individual entries
- Entries include hot-linked Web sites and e-mail addresses (when available)
- Export results to analyze data or generate mailing lists
- Includes more data than print version, when appropriate
- Marked items lists let you select entries to generate custom results
- Available backfiles provide historical data
- Growing list of available directories

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