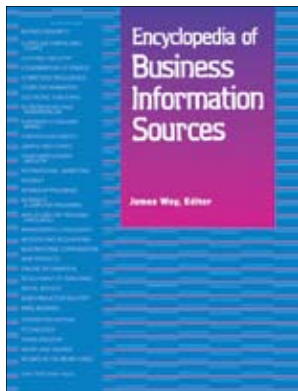


Encyclopedia of Business Information Sources

Now online on *Gale Directory Library*



This comprehensive directory is a bibliographic guide to thousands of live, print and electronic sources of information covering more than 1,100 subjects of particular interest to business professionals. Citations cover abstracts and indexes; almanacs and yearbooks; bibliographies; CD-ROM and online databases; directories; encyclopedias and dictionaries; periodicals and newspapers; research centers and institutes; statistics sources; trade and professional societies; and many other sources of business information. Each

annual edition of this venerable resource features more than 35,000 business information sources. Multiple editions are available by standing order, ensuring access to the most up-to-date information as well as historical data.

This invaluable directory, unparalleled in scope, provides detailed listings of sources of business information in a wide range of fields, including business research; clothing industry; competitive intelligence; electronic publishing; European consumer market; foreign investments; international marketing; multinational corporations; rental services; technology; wages and salaries; and hundreds more. Detailed data on each information source provides full contact information and descriptive notes.

Real-world users might include:

- Business professionals needing information on any of hundreds of particular business topics can quickly compile a list of sources of detailed information
- Small business owners needing help expanding their Internet presence can easily identify resources of information, including full contact information
- Workers searching for wages/salary information and other statistics sources can locate publications providing up-to-date data
- And much more

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- Find contacts — Finding a company, person, publication (or other kind of entity) is easy. Basic search lets users quickly look up names, search by keyword, and browse the full text of your directory holdings.
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- Cross-searchable — Search across our growing number of directory titles. Each directory can be searched individually by its own unique data fields, or search the entire directory collection.

Additional benefits of *Gale Directory Library*:

- Use it like a database; buy and own it like a book collection
- State-of-the-art search, sort and export features
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- Choose the directory titles you want, and own the data
- Print, e-mail or download individual entries
- Entries include hot-linked Web sites and e-mail addresses (when available)
- Export results to analyze data or generate mailing lists
- Includes more data than print version, when appropriate
- Marked items lists let you select entries to generate custom results
- Available backfiles provide historical data
- Growing list of available directories