## Contents

Why Consider Opposing Viewpoints?  11
Introduction  14

### Chapter 1: Is Pharmaceutical Research Safe and Unbiased?

Chapter Preface  19
1. Pharmaceutical Clinical Trials Save Lives  21  
   *Jan Jarboe Russell*

2. Pharmaceutical Clinical Trials Imperil Lives  29  
   *David Evans, Michael Smith, and Liz Willen*

3. Drug Industry–Funded Research Is Biased  37  
   *Leonard Glantz, as told to Sara Hoffman Jurand*

4. Most Drug Industry–Funded Research Is Not Biased  46  
   *Ronald Bailey*

5. Requiring Clinical Trials Registration Would Ensure Patients’ Safety  57  
   *Iain Chalmers, as told to the Bulletin of the World Health Organization*

6. Requiring Clinical Trials Registration Would Hinder Drug Development  64  
   *International Federation of Pharmaceutical Manufacturers & Associations*

Periodical Bibliography  69

### Chapter 2: Are Prescription Drugs Appropriately Regulated?

Chapter Preface  71
1. The FDA Actively Regulates Drug Safety  74  
   *Henry I. Miller*
Chapter 3: Are Pharmaceutical Marketing Practices Ethical?

Chapter Preface

1. Drug Detailing Greatly Influences Doctors’ Prescribing Habits
   Carl Elliott

2. Drug Detailing Has Little Influence on Doctors’ Prescribing Habits
   Natalie Mizik and Robert Jacobson

3. Direct-to-Consumer Drug Marketing Educates Patients
   Sal Perreca

4. Direct-to-Consumer Drug Marketing Harms Patients
   Peter R. Mansfield

Periodical Bibliography
5. Drug Manufacturers’ Efforts to Educate Doctors Are Legitimate and Ethical
   *The Pharmaceutical Research and Manufacturers of America*

6. Drug Manufacturers’ Efforts to Educate Doctors Are Unethical
   *Marcia Angell*

Periodical Bibliography

**Chapter 4: Is the Cost of Prescription Drugs in America Appropriate?**

Chapter Preface

1. The Cost of Prescription Drugs Is Justified
   *Richard A. Epstein*

2. The Cost of Prescription Drugs Is Outrageous
   *Alliance for Retired Americans Educational Fund*

3. Americans Should Be Able to Buy Cheaper Drugs Outside the Country
   *Gil Gutknecht*

4. Americans Should Not Be Permitted to Buy Drugs Outside the Country
   *Michelle Plasari*

5. The Government Should Allow Price Negotiations for Medicare Drugs
   *National Committee to Preserve Social Security and Medicare*

6. The Government Should Not Allow Price Negotiations for Medicare Drugs
   *Benjamin Zycher*